

Registration / Office Administrator Report
Board of Directors Meeting
August 23, 2014

- **Registration Numbers as of 8/15/14**

Athlete:	6386	Non-Athlete:	911
Athlete Season 1:	117		
Athlete Outreach:	29	Club:	50
Total:	6541		

- **Information about Seasonal Registrations during the Fall:** This is a repeat of the information that I sent prior to the April meeting.
 - 71 Unattached registrations were sent in for high school athletes
 - 40 were previously registered
 - Only 10 year-round plus 1 seasonal were registered in 2013
 - 8 of these 10 were registered with NOVA, 2 plus 1 seasonal with YGR (NO ATHLETES WERE TAKEN FROM ANOTHER TEAM)
 - Of the remaining 29 who were previously registered, 23 were NOVA, 4 were YGR, and 2 (2005 & 2012) were from other teams
 - Registrations for 6 athletes who were already registered for 2014 were submitted. When I discovered and contacted NOVA about this, I was instructed to leave them with the team that originally registered them.

I sent a survey to the registrars of 17 other LSCS where seasonal registrations are offered and received responses from 11. Here are the results:

- 4 offer a seasonal membership that coincides with the high school season, 4 do not. 3 offer Individual Seasonal membership which lasts for 150 days but has no specific beginning or ending date.
- Of those who offer a seasonal membership that could cover high school season, 6 indicated there was little or no impact on the year-round programs in their LSC. One LSC stated it was the first year that seasonal memberships have been offered doesn't believe there has been an impact on the numbers.
- All 11 LSCs indicated that some of their teams offer seasonal membership and some do not. Of those 11, 9 stated that teams did not feel pressure to offer seasonal memberships because other teams did offer it. One team didn't respond and another answered based on programs that teams offer, not the actual type of registration.
- Comments written on the survey:
 - This is our first year offering this seasonal membership in the fall, so no data has been analyzed. Initially, I don't believe it cut into any year-round figures. If it exposes our sport to folks that were turned off because of the length of the season (especially for younger new swimmers), and our clubs can market themselves better, I believe it is a good thing for the sport.
 - HS season has very little impact on our year round athlete counts. Very few swimmers join this season. It is designed to try to attract the odd, non-club swimmer to practice in advance of the high school season (Feb. to May for us) and maybe show them how much better they could be in high school.

Action Item: Decide if a second seasonal registration period should be offered to clubs.

- **Banquet Invitations:** At a prior meeting, we decided to follow the same procedures used in the past for selecting those invited to the Banquet this fall. (Those athletes attending Y Nationals, Zones, Eastern Zone Sectionals, the US Open, USA Swimming Juniors or Nationals receive an invitation.) In the last couple of years, there have been instances where the Swimmer of the Year winners have not received invitations because they did not attend one of the specified meets. I would like to rectify this by sending an invitation to the athletes who are nominated for the award.
- **2015 Eastern Zone Spring Meeting:** Virginia Swimming will host the meeting in Virginia Beach in May. The date will be determined once the date of the spring USA Swimming Board meeting has been set.
- **LC Zone Meet:** 1336 athletes and 75 officials participated in the meet. Chase starts were successfully used in the 13&O session which had positive effect on the ending time of all finals sessions. PSDN, as always, did an excellent job of hosting the meet!
- **Interest in hosting additional meets for the Zone:** At Zones I was asked by either Ed Dellert, Zone Director, or Tristan Formon, Zone Tech Planning Chair, if Virginia Swimming would be interested in hosting either of the following meets:
 - 2015 Spring LC Sectional Meet (in April).
 - LC Senior Age Group Meet (late summer). This meet would be a new meet for the Zone and may be offered if currently proposed changes to the national level meet progression is approved at Convention.
- **Registration Payment Policy:** The Task Force met by conference call shortly after the last Board meeting and proposed a policy that was presented to the Executive Board on July 5th. Terry and I discussed the suggestions requested by the Executive Board with the other members of the Task Force on July 19th. The Registration Payment Policy included in Kevin's report is the final proposal of the Task Force.
- **2015 Swimposium:** Next year USA Swimming will provide funding for speakers for our Swimposium and has asked us to determine the date at this point. Convention next year will be the week of Sept. 27 – Oct. 4.

Action Item: Determine dates for Swimposium and Athlete Clinic in 2015.